Hidden Gems: A Mid-Valley Heritage Invitational Extravaganza!
Opens January 2011 at The Willamette Heritage Center
For Immediate Release

WHAT: Hidden Gems: A Mid-Valley Heritage Invitational Extravaganza!
WHEN: Friday, January 21 through Saturday, March 12
WHERE: 1313 Mill Street SE, Salem, OR 97301
COST: FREE with Mission Mill Museum admission; FREE admission for members of the participating museums and organizations

Hidden Gems: A Mid-Valley Heritage Invitational Extravaganza! gives 19 Mid-Valley heritage, cultural and history museums and organizations the opportunity to bring their most unique, interesting and/or important treasures together in one show!

Throughout the exhibition’s run, visitors can take a walk through history as they view a wide array of local, regional and nationally important objects. Hidden Gems encourages the preservation and appreciation of our local organizations that do so much every day to foster understanding and enjoyment of our community’s heritage.

“We are thrilled to have these wonderful heritage and cultural organizations bring their objects for this one-of-a-kind show. We have been looking for new ways to help promote the 'Hidden Gems' that our community has to offer and this exhibition is one step in that direction. I for one hope that we are able to make this collaborative exhibition into an annual event, focusing on different themes each year. For example, 2012 is the 100th anniversary of Oregon women gaining the right to vote, and I would love to work with these organizations to facilitate a celebratory exhibition of women in the Mid-Valley.”

To date, the following organizations from Marion, Polk and Yamhill Counties will be participating:


Some of the featured items include a medical case from an 1899 graduate of Willamette University from the Willamette University Archives; an early fire radio from the Forest History Center; a jail ball and chain from the Yamhill County Historical Society; a pair of child’s boots worn by Herbert Hoover from the Hoover-Minthorn house, and a vintage wedding cake topper from Historic Deepwood Estate.

For more information, please contact Keni Sturgeon, 503 585 7012 or email kenis@missionmill.org.

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The Willamette Heritage Center at The Mill, a unification between Mission Mill Museum and Marion County Historical Society, is a stroll through the history of the Willamette Valley. Its 5-acre campus is home to the 1841 Jason Lee house (arguably the oldest wooden framed house in Oregon), 1841 Willamette Mission Parsonage, 1847 John Boon home, 1858 Pleasant Grove Church and the 1896 Thomas Kay Woolen Mill, named an American Treasure by the National Park Service. Since its founding in 1964 as a private non-profit association, Mission Mill Museum has established a reputation as a leader in the preservation and interpretation of Oregon’s history. The museum’s histories are shared with visitors through daily and group tours, speakers, living history, children’s programs, hands-on activities, special events, the museum store and rental facilities. For more information call 503-585-7012 or visit http://www.missionmill.org.

The Willamette Heritage Center is a private not-for-profit 501(c)(3) organization. It is not managed by city, county, state or federal agencies.

Submitted by: Cheryl Clark, Aura Marketing, cclark@auramarketing.com  ###